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Company Name: Kelton

Description: Kelton is an insights and strategy consultancy offering services such as market research, cultural insights, brand development, qualitative and quantitative research, new product and service design. Located in Los Angeles, Chicago, New York and London, Kelton has helped major brands like Target, Sony, Imax, Fossil etc. in gathering cultural insights, formulate data driven solutions, customer-centric communication strategies and tailored messages

Postal Address: 12121 Bluff Creek Drive, Suite 150

Country: USA

State: California

City: Los Angeles

Text Location:

ZIP / Postal Code: 90094

Phone Number: 310-479-4040

E-Mail Address: contact@keltonglobal.com

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